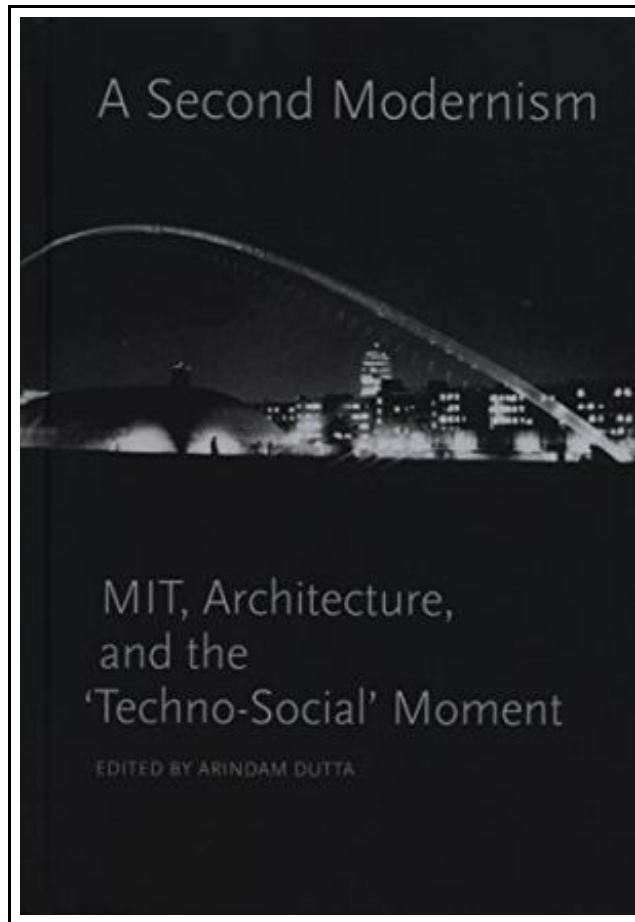


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MIT Press Ltd, United States, 2013. Hardback. Book Condition: New. 246 x 175 mm. Language: English . Brand New Book. After World War II, a second modernism emerged in architecture -- an attempt, in architectural scholar Joan Ockman's words, to transform architecture from a soft aesthetic discipline into a hard, objectively verifiable field of design expertise. Architectural thought was influenced by linguistic, behavioral, computational, mediatic, cybernetic, and other urban and behavioral models, as well as systems-based and artificial intelligence theories. This nearly 1,000-page book examines the techno-social turn in architecture, taking MIT's School of Architecture and Planning as its exemplar. In essays and interviews, prominent architectural historians and educators examine the postwar research-industrial complex, its attendant cult of expertise, and its influence on life and letters both in America and abroad. Paying particular attention to the ways that technological thought affected the culture of the humanities, the social sciences, and architectural design, the book traces this shift toward complexity as it unfolded, from classroom practices to committee deliberations, from the challenges of research to the vicissitudes of funding. Looking closely at the ways that funded research drew academics towards a problem-solving and relevance-seeking mentality and away from the imported Bauhaus model of intuition and aesthetics, the book reveals how linguistics, information sciences, operations research, computer technology, and systems theory became part of architecture's expanded toolkit. This is a history not just of a school of architecture but of the research-oriented era itself. It offers a thoroughgoing exploration of the ways that policies, politics, and pedagogy transformed themselves in accord with the exponential growth of institutional power.



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