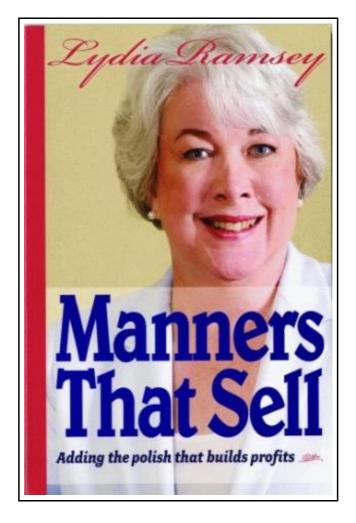
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MANNERS THAT SELL: ADDING THE POLISH THAT BUILDS PROFITS (HARDBACK)



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