



Hug Your Customers: Love the Results

By Jack Mitchell

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Hug Your Customers: Love the Results, Jack Mitchell, Like the international bestseller "Who Moved My Cheese?", "Hug Your Customers" is powerful through its simplicity. Jack Mitchell is CEO of Mitchells - a clothes store and one of the most successful small businesses in America. This family-run business has built extremely healthy profit margins in a tough retail market through a most refreshing approach to sales - hug your customers! In other words: if there is one key to a successful business then it is happy customers and companies who go the extra mile enjoy the extra profits. From small independent businesses to established conglomerates, "Hug Your Customers" is an invaluable and fun tool for ensuring repeat business and outstanding results.



READ ONLINE
[2.06 MB]

Reviews

Comprehensive information! Its this sort of excellent go through. It is packed with knowledge and wisdom You may like just how the author publish this book.

-- **Mustafa McGlynn**

Complete guideline! Its this kind of great read through. It is probably the most incredible pdf i actually have read through. Its been developed in an extremely straightforward way and it is simply soon after i finished reading this book through which actually modified me, affect the way i really believe.

-- **Beryl Labadie I**